ORDER

Orders	Order / R	ev:	2637	7826												
	Alt Order	#:	WOO	C13985519												
	Product D	esc:	2023 Primary Election													
	Estimate:		5439	9							WHAS	6				
	Flight Dates:		01/3	0/23 - 02/03/23	5		P	rimary Al	E:		Rober	t Cato				
	Original D	ate / Rev:	01/2	4/23 / 01/24/23			s	ales Offic	ce:		TSDA	L				
	Order Type:			General			s	Sales Region:				NAT				
•	N		A													
Agency	Name: Buying Contact: Billing Contact:		AxMedia / POL					lling Typ	<u>.</u>		Cash					
											Broad	cast				
	Dining Ool		800 W 47th St, Suite 200					Billing Calendar: Billing Cycle:			EOM/I					
				as City, MO 6				gency Co		ssion:	15%					
					1112			geney et		001011.	1070					
Advertiser	Name:		POL	/ Kelly Craft /	R / Gover	nor / KY										
	Demograp	ohic:	A55+				N	New Business End:								
	Product C	odes:	PL-C	Candidate: Stat	e Governo	or (LUR)	A	Advertiser External ID:			M2092	268				
	Revenue	Code 1:	AGY	,			A	Agency External ID:		37731AG						
	Revenue	Code 2:	(POL) Political				U	Unit Code:		General						
	Code 3:	(POL) Candidate				0	Order Separation:				00:15:00					
	Priority:		P04													
Bill Plan							Totals						_			
Start Date E	End Date	# Spots	Gross		et Amount	[Month	. 0000		# Spots		s Amount		Amount	Rating	
01/30/23 (02/03/23	26		\$4,875.00	\$4,14	0.70	February Totals	2023		26 26		\$4,875.00 \$4,875.00		\$4,143.75 \$4,143.75	150.7 150.7	
Account Execu	itivoo						rotaio					¢ .,e. e.ee		ф.,он о		
Account Executi		Sales Offic	се	Sales Region	Start [Date / En	d Date			Order %	1					
Robert Cato				Ŭ	Start C	Of Order	- End Of	Order		100%	J					
Order Share		S	hare	Тс	tal											
WHAS			16%	\$4,875.												
Market			100%	\$30,468.												
Commoditive Ch			hara	Та	tal											
Competitive Sh CABLE	hare	3	hare 0%	\$0.												
UNKWN			84%	\$25,593.												
WAVE			0%	\$0.												
WBKI			0%	\$0.	00											
WBNA			0%	\$0.	00											
WDRB			0%	\$0.	00											
WFTE			0%	\$0.	00											
WKMJ			0%	\$0.	00											
VVICIVIJ			0%	\$0.	00											
			0%	\$0.	00											
WKPC WKZT					~~											
WKPC			0%	\$0.	00											
WKPC WKZT WLKY Ln Ch S	Start End		itory C	Code Br	eak Star			-		Spots		Pri Rtg			Amount	
WKPC WKZT WLKY		3/23 Local	tory C News		eak Star			ays 11	Len :30	-	Rate \$150.00	-	Type 3 10 NM	Spots 5	Amount \$750.0	
WKPC WKZT WLKY Ln Ch S	1/30/23 02/0 S (sell)	3/23 Local GMK	itory C	Code Br @ 6a M-F CM	eak Star 1 6-7a			-		-		-				

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Order / Rev:	2637826	Advertiser:	POL/ Kelly Craft / R / Governor / KY			
Alt Order #:	WOC13985519	Product Desc:	2023 Primary Election	WHAS		
Flight Dates:	01/30/23 - 02/03/23	Estimate:	5439			

Ln	Ch Start	End	Inventory Code	Break	Start/End	Time [Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
We	ek: 01/30/23	02/05/23	11111	5	\$150.00	2.40							
N 2 \	WHAS 01/30/2	23 02/03/23	Local News @ 12	p M-F CM	12-1p	11	111	:30	5	\$90.00 P03	4.50 NM	5	\$450.00
			WHAS11 NEWS	AT NOON									
C	Q1 EST-CS (se												
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	ek: 01/30/23	02/05/23	11111	5	\$90.00	4.50							
N 3 \	WHAS 01/30/2	23 02/03/23	Local News @ 53 WHAS11 NEWS	•	530-6p	- 1	- 11	:30	3	\$225.00 P03	6.40 NM	3	\$675.00
C	Q1 EST-CS (se	II)											
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
We	ek: 01/30/23	02/05/23	- 1- 11	3	\$225.00	6.40							
N 4 V	WHAS 01/30/2	23 02/03/23	Local News @ 6p	M-F CM	6-630p	11	111	:30	5	\$250.00 P03	8.70 NM	5	\$1,250.00
			WHAS11 NEWS	@ 6p									
C	Q1 EST-CS (se	ll)											
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
We	ek: 01/30/23	02/05/23	11111	5	\$250.00	8.70							
N 5 \	WHAS 01/30/2	23 02/01/23	ET 7-730p	CM	7-730p	1-	1	:30	2	\$250.00 P03	8.90 NM	2	\$500.00
_			ENTERTAINMEN	IT TONIGHT									
C	Q1 EST-CS (se				_								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	ek: 01/30/23	02/05/23	1-1	2	\$250.00	8.90							
N 6 V	WHAS 01/30/2	23 02/02/23	Inside Ed 730-8p	CM	730-8p		- 1	:30	1	\$250.00 P03	8.70 NM	1	\$250.00
~		IIN	INSIDE EDITION										
C.	Q1 EST-CS (se		We alcone	Spoto/Moole	Dete	Dating							
W/o	<u>Start Date</u> ek: 01/30/23	End Date 02/05/23	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$250.00	Rating 8.70							
			-				111	:30	5	¢200 00 D02	5.40 NM	5	¢1 000 00
IN 7 V	WHAS 01/30/2	23 02/03/23	Local News @ 11 WHAS11 NEWS		11-1135p	11	111	:30	5	\$200.00 P03	5.40 INIVI	5	\$1,000.00
C	Q1 EST-CS (se	II)	WHAST INEVIS	AT TT WFF/3U	,								
	Start Date	, End Date	Weekdays	Spots/Week	Rate	Rating							
We	ek: 01/30/23	02/05/23	11111	5	\$200.00	5.40							
											Totals	26	\$4,875.00
											i stulo	20	Ψ+,070.00